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## **Sylvain Bresson Boosts Robe's Anolis Team in France**

Sylvain Bresson joins the Robe Lighting France team as project manager / specifier and will be focused on developing the business of Anolis, Robe's architectural LED lighting brand.

With nearly 20 years of industry experience – 10 spent as an architectural and urban lighting designer – Sylvain's career started when he trained in Sète near Montpellier in the south of France at SCAENICA (Ecole Européenne Supérieure des Arts et Techniques du Spectacle – European Graduate School of Performing Arts and Techniques). He majored in the techniques of arts and performance in the mid-1990s, specialising in sound and lighting. He then further developed his expertise in stage lighting whilst working on assorted theatre productions around France and abroad with a series of state-funded and subsidised companies.

In 2007, his vista expanded to address urban spaces as he joined the Philippe Hutinet Agency as an assistant lighting designer. Here he learnt the fundamentals of public lighting and its vital role in people's good mood and well-being. In 2011, he collaborated with Régis Clouzet at L'Agence Lumière as a lighting designer, working on architectural lighting and urban illumination projects, managing complete operations from the research through to construction phases.

In 2016, he embraced the industrial aspects of lighting, joining the Lyon-based manufacturer LEC, where, in a newly created post, he explored the intersection between the commercial networking and engineering teams, leveraging his diverse skill base at the crossroads between conceptual objectives and technical constraints.

Sylvain is a motivated and experienced individual, with a strong team spirit and excellent interpersonal skills.

Bruno Francois, Robe France's Head of Installation Specification, Architectural Markets Brand Development ... commented, "We are delighted to have Sylvain onboard. The richness and variety of his experience in so many different but related areas of professional lighting will be a huge asset to our team. He is known as a great lateral thinker and is already familiar with many of us and our partners and collaborators."

Sylvain's role with Anolis France will involve spending time on the road, mainly in the south of the country, supporting commercial partners, developing the brand presence in relevant regions and among targeted individuals and sectors. He will establish trust-based relationships and optimise technically and commercially relevant solutions tailored to all sorts of projects.

Some of Sylvain's work detail will include projects previously managed by Robe France's Eric Tabuteau, who retires after being at the heart of the Anolis France operation since 2018 as Project Manager and Head of Architectural Specification alongside Bruno François. With over 30 years in the entertainment and lighting industry under his belt, Eric is leaving to enjoy a well-deserved retirement. His experience, professionalism, and honesty will be greatly missed!

Sylvain is super excited to take up this new position, commenting, "I am absolutely thrilled to be joining Robe and Anolis! I can reconnect with some of my brilliant early experiences in the industry in accepting this fantastic new opportunity to work in the world of architecture that has long been my passion!"

