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Robe Deutschland GmbH is distributing Avolites in Germany

Robe Deutschland GmbH has taken over exclusive responsibility for sales and service of all Avolites products on the German market as of November 1st, 2023.

Robe Deutschland GmbH, a wholly owned subsidiary of Robe Lighting s.r.o., has taken over exclusive responsibility for sales and service of all Avolites products on the German market as of November 1st, 2023.

Dieter Gross, CEO Robe Germany: "Following the takeover of Avolites by Robe lighting s.r.o., it was a logical step to hand over sales in Germany to the German subsidiary of Robe. We respect Trendco's excellent work over the decades and thank them for their harmonious cooperation during the handover period."

Tillmann Schulz has been appointed Sales and Business Development Manager for Avolites at Robe Deutschland GmbH.

He is passionate about the Avolites brand, and notes, "Robe has been using Avolites control products internally for a long time and I am delighted to be representing these new, user-friendly solutions in the German market."

In collaboration with Robe Germany's product specialist and technical sales Martin Opitz and business development manager Jens Langner, Tillmann will also offer Avolites training and create further tutorial and learnership opportunities.

Technical support will be provided by the service department of Robe Deutschland GmbH in Neuching near Munich.

The entire Robe Deutschland team is excited about the addition of Avolites to the product range: "This is a great opportunity for us with an outstanding set of products, and we've appointed a hugely talented and enthusiastic individual in Tillmann and look forward to a great long-term working relationship," stated Martin Lönner, COO of Robe Deutschland. "Integrating Avolites' strong products into the Robe lighting ecosystem enables

us to respond comprehensively to ever-increasing demands for creative, intelligent lighting solutions," adds Jens Langner.

With immediate effect, Tillmann will be the first point of contact for all matters relating to Avolites and can be reached at tillmann.schulz@robelighting.de and on 0151 721 69 669. He is looking forward to this new collaboration and to showcasing current Avolites innovations like the D9 full visual control console, the T3 portable solution and the PRISM range of live production tools to a wide variety of lighting and visual designers all over Germany.