

14.4.2010

# Oh MGG Invests in Robe ColorBeam 700E ATs

## Products Involved

### ColorBeam 700E AT™

Johannesburg-based MGG Productions has invested in 6 of Robe's new ColorBeam 700E AT fixtures to compliment their existing stock of 52 x ColorSpot and ColorWash 700E ATs. This is in anticipation of upcoming festivals and other large scale events.

MGG owner Mark Gaylard wanted "Something serious" that would really add punch and provide good beam effects work for festivals, television work and all upcoming events that will be taking place in South Africa during the Soccer World Cup.

He also wanted a moving light that was different from those offered by other companies explains Duncan Riley from DWR Distribution, Robe's South African distributor. This is brand new technology and in addition to the incredibly tight, high intensity beam, the ColorBeam 700E AT has an angle ranging from 1.5 to 6.5 degrees.

When combined with the prism, the 7 rotating and 9 static gobo are able to conjure some truly amazing effects.

"Many of the indoor and outdoor shows overseas are using large amounts of dedicated beam style fixtures to fill up spaces around the stage or studio which results in a bigger viewing picture," says Gaylard. "Using Beams to do this work can also free up profiles on the rig to do more gobo work. For its size it is incredibly bright and I'm certain it will register outside at night, especially in the very clear Johannesburg air. The colours are also very rich".

The 700 series fixtures already at MGG continue to be very busy, with some fixtures already clocking up over 3000 hours just in the last 18 months and on their third set of lamps. "The fast fit MSR 700 lamp is extremely reliable, there's no arcing and we frequently get over and above the rated 750 hours out of the lamp," confirms Gaylard. He adds that the new ColorBeam 700s come in the same size case, with the same lamps and footprint as their existing Robe stock.

