15.1.2010

Robe Scores at AFL Grand Final Breakfast

Products Involved

ColorSpot 1200 AT™ ColorSpot 700E AT™ ColorWash 1200E AT™

The North Melbourne Grand Final Breakfast is a function organised by the North Melbourne Football Club on the morning of the AFL (Australian Football League) Grand Final - marking the traditional start of Australia's landmark sporting day.

In addition to being a major social highlight and an annual must-watch ritual for thousands of footy fans, it plays a huge role in the pre-match build up. The breakfast includes a Grand Auction, with all proceeds donated to the Starlight Children's Foundation.
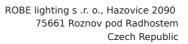
Clifton Productions were employed to provide lighting and visuals for the 1500 guests, including a veritable who's who of Australian sport, politics and culture plus performances from some of the biggest acts in town.

Robe moving lights were employed to creatively light the event, with 28 x Robe ColorSpot 1200 ATs and 24 x Robe ColorWash 1200 ATs rigged above the triangular stage and utilised for room washing.

Hanging from a series of 'fingers' above the stage were 6 x Robe ColorSpot 700E ATs, and together along with LED fixtures, these produced multi colour stage washes.

At the back of the stage, LED drapes and panels were installed, all driven by a Catalyst media server to produce funky graphics for each of the artist performances.
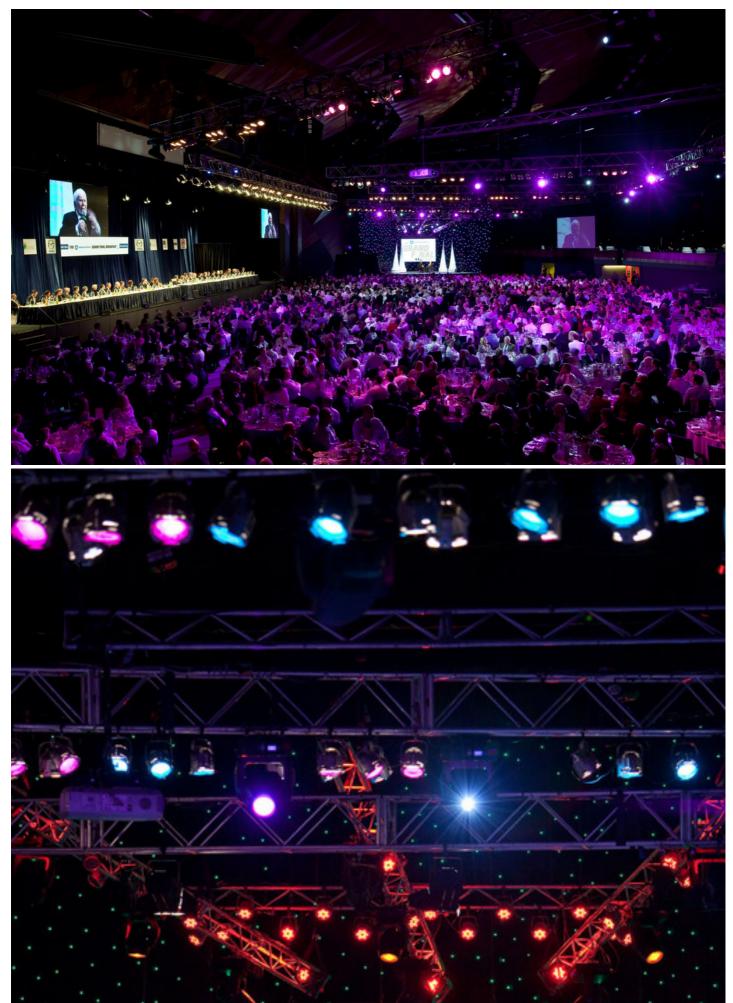
The lighting techs were Aaron Humber and Justin Ogge and the lighting designs were by Alex Saad and Don Collins.

Production Manager Brad King from Cliftons says "Everyone was extremely happy with the room visuals and overall effects for the AFL Breakfast. The event was a great success, and we were happy to be a part of it again".
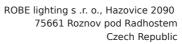
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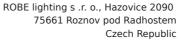75661 Roznov pod Radhostem
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