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NICLEN Makes Large Robe Investment

Dortmund, Germany based lighting rental operation NICLEN has bought 140 Robe 700 series moving lights for its expanding specialist dry-hire business.

The new purchase - delivered by Robe's German distributor LMP - consists of 70 ColorSpot and 70 ColorWash 700E AT units, and adds to NICLEN's existing inventory which includes Robe ColorSpot and ColorWash 1200E ATs.

NICLEN's first Robes - 80 ColorSpot 1200E AT and 50 ColorWash 1200E AT were bought back in 2005 and have constantly worked ever since.

Marc Metzler, NICLEN's sales manager says, "Our need to invest in the 700 Series is market led. There is an increasing demand by our clients for the brightest fixtures at this spec - and also for the Robe brand in general. For many, Robe is now their first choice of moving light".

NICLEN does have other types of moving lights available, but the advantages of Robe's reliability and robustness are obvious for a busy dry-rental operation - they give them maximum value for the minimum maintenance - and the price is extremely competitive.

NICLEN supplies a host of international live and corporate event production and rental companies, and the kit gets used constantly on a wide variety of shows, concerts, festivals and TV productions.

