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## Robe Gets Wired

Wired Media is a Durban, South Africa based AV rental and production company focussed on bringing the very best production values to a range of corporate events and presentations.

The company was founded 10 years ago by Clint Stevenson, who originally concentrated on audio and AV. As it became successful and busy, Clint realised that a key to maintaining this was to offer his clients a full package including lighting, and so started looking at purchasing some specific elements of lighting.

Wired Media has most recently invested in Robe's Pointes, miniPointes and MiniMe fixtures - all supplied by SA distributor DWR - to ensure he is staying bang up to date on the lighting technology front.

The 4 x Pointes were the first Robe purchase, shortly after the unit was launched in 2013. These are so dynamic that only four fixtures can make a massive impact, and this was a great hit with everyone, so he followed up buying the four miniPointes and two MiniMes this year.

The miniPointe is a favourite already. 'It's a beautiful light' Clint comments 'The beam is really bright, and although much of the time they look great in smaller sized rooms and spaces, we have even used them for outdoor searchlight effects'.

The MiniMe's he bought to be able to digitally produce and animate logos and branding quickly, easily and flexibly. 'I love them' he comments, 'They are great little fixtures, and certainly hold their own. They are ideal for the common scenario where the screens will get moved at the last minute!'. He recently used them to produce digital gobos at a conference at the Sabiya Casino - in a room where a profile light with a gobo could not be fitted - and even with the house lights on, they were extremely crisp and clear.

He also recently used the MiniMe's for blending different video sources for a church convention. They displayed the different departmental logos on screen as well as motion graphics announcing the worship sessions.

His standard control platform for these is an Avo Titan mobile.

Clint is very impressed with the Robe brand in general - before buying he was recommended by a number of people to Robe and DWR - and also with DWR's support.

'Robe are definitely innovators' he commented, 'They definitely want to stay at the forefront of the game and keep pushing things forward'.

