

14.12.2005

Robe at LDI 2005

Robe Show Lighting enjoyed its best LDI to date in Orlando this year.

Robe Show Lighting enjoyed its best LDI to date in Orlando this year. The show was action packed, with huge interest in all the new products launched – specially the new entertainment-orientated LED products, the digital DT range and the StageBanner series. As always Robe stopped the show with one of the most colourful and eye-catching stand in the hall – designed by and programmed by Steve Leiberman – using over 100 assorted Robe fixtures.

Robe America's president Michael Carattini comments, *"We had an outstanding show this year. The quantity and quality of visitors to our booth was very high. Their seriousness about the brand strongly indicates that Robe is clearly now accepted as a major brand, and on par with the most recognized professional products on the market. We expect a continuation of the phenomenal growth we have experienced this year."*

The second Robe Open Golf tournament was staged just before the show opened, at Falcons Fire Golf Club in Orlando. Once again this proved immensely popular, as companies and individuals from across the industry enthusiastically brushed up their skills for the occasion and enjoyed the fabulous weather and the great course and vibes.

The 2005 Robe Open winners were Brad White (Closest to the pin), Jim Eason (longest drive) and Joe Adams (longest putt), and the winning team consisted of Jay Coatney, Robe's very own Harry von den Stemmen, Larry Sprang and Kym Throm.

Robe's Josef Valchar says, *"Apart from consolidating the Robe brand presence at this year's show, we also made sure we carried on the tradition of Robe encouraging everyone to have fun."*

For more press information on ROBE please contact marketing department on +420 571 751 506, e-mail: marketing@robe.cz.





