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Robe MMX WashBeam Wins 'Best Luminaire' Product of the Year Award

Products Involved

MMX WashBeam™

Robe's ROBIN MMX WashBeam was named 'Best Luminaire' by US based web portal Live Design in their 2013-14 'Products of the Year'.

The winners, selected by prominent designers and programmers in the fields of lighting, sound, visuals and projection, were recognized at an awards ceremony held at the Baryshnikov Arts Center on May 31st in New York as part of Live Design's Master Class Series held May 30-June 6, 2014. Kevin Loretto, Northeast Regional Sales Manager for Robe Lighting Inc., attended the Broadway Master Classes as a mentor and was on hand to accept the Award.

"Robe Lighting is honored to win this Award, which has been chosen by experts who are active across the professional lighting design community," he said.

Robe's MMX WashBeam includes the latest technology developed for the MMX Spot and provides lighting designers with a wide range of features and effects in an all-in-one fixture, including remote framing shutters.

With the change of an internal lens, the WashBeam switches from a super-flat, even wash light with a zoom range of 4°-54°, into a beam effect machine with 6 indexable rotating gobos for aerial effects and an incredible 3°-65° zoom range - both options retaining all the key performance features of the MMX family - including full CMY color mixing, saturated color wheel, variable CTO and variable Hot-Spot control.

The fixture uses the Philips Platinum 35 lightsource, which together with Robe's MMX optical system, produces a light output exceeding most 'traditional' 1200W series products.

"The MMX WashBeam is an extremely versatile luminaire. It's great to see that designers have embraced it and are capitalizing on its multi-purpose capabilities, and we are pleased to see it included in so many specifications," commented Bob Schacherl, CEO of Robe Lighting, Inc.

The Awards ceremony was part of the opening weekend for Live Design's Master Classes which unites the industry's top designers and artists sharing their expertise with attendees from around the world ... brought together in an intimate casual setting.

Additionally a manufacturers' showcase allows attendees and speakers the opportunity to see the latest equipment. Classes took place at a variety of venues in New York City and featured lighting,

projection and sound sessions throughout the week.

Loretto concluded, "The Master Classes were a fantastic opportunity to learn from the greats like Jules Fischer, Twylla Tharp, Beverly Emmons, Clifton Taylor, Justin Townsend, Jason Lyons and a host of others."



LIVE DESIGN™ PRODUCTS 2013-2014 OF THE YEAR

