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## Robe Gets To The Pointe at Frankfurt 2013

### Products Involved

**CycFX 8™** **Cyclone™** **MiniMe®** **MMX Blade™** **Pointe®**

Czech Republic based moving light manufacturer Robe lighting launches six exciting new products at the 2013 Prolight+Sound exhibition in Frankfurt.

Topping the list is The Pointe!

This and four other innovations are from Robe's multi award-winning ROBIN range and also new is the latest in Robe's DigitalSpot series – the DigitalSpot 7100DT.

#### **The ROBIN Pointe®**

This is a new hugely dynamic beam, spot and wash fixture from Robe - a small, super-bright and very fast 'signature' unit with an intense and sharp parallel beam .... plus a host of features making it a truly unique and versatile lightsource.

These include a 5 – 20 degree zoom with full focus control, variable frost, two separate prism effects, a rotating and a static gobo wheel and inbuilt colour wheel.

The lightsource is a 280W Osram discharge lamp making the Pointe a dynamic, fixture for using to create WOW factors on a large and small scale whilst also embracing Robe's 'smaller, lighter, brighter' and more eco-friendly philosophy.

Special characteristics include phenomenal speed and an impressive list of additional creative features like the zoom, linear and circular rotating prisms, rotating and static gobo wheels ... all of which set it above the rest!

A custom developed homogeniser works with the rotating gobos to spread the light evenly and achieve optimum projection quality. A variable frost effect instantly transforms the output into that of an efficient wash light.

Robe gets to The Pointe in delivering a robustly built, reliable fixture weighing just 15. 2 Kgs to meet LD's wish-lists!

#### **ROBIN MiniMe®**

Bar, club and retail lighting has taken another step into the digital future. The MiniMe is an effects lighting luminaire with the addition of full video output.

This small, neat, fast moving fixture is LED driven with 20,000hour lifetime source.

Colours, Gobos and beam shapes are all digitally generated by the on-board micro media server. Custom artwork, still photographs and video can also be simply uploaded for

projection, whilst live video can be streamed through the HDMI input.

## **ROBIN MMX Blade™**

Robe presents an amazingly bright 1200-series equivalent lightsource utilising its popular MMX optical technology, complete with a framing shutter system of four fast 'blades' which can be individually positioned and angled plus or minus 45 degrees, with the whole Blade module capable of plus / minus 90 degree rotation.

This allows precise shaping and fine-spotting of specific areas on a stage, set or performer.

This is a crucial feature for all types of theatre and television productions.

The Blade system can also produce fast, funky aerial effects by being programmed into quick-movement chases and sequences.

An animation wheel enables the projection of dramatic fire, water, flame and other theatrical / environmental effects.

It has further innovative ROBIN technology features like hot-spot control, rotating gobos, CMY colour mixing, variable CTO, iris, rotating prism, etc.

## **ROBIN CycFX™**

This is a one metre linear strip that can be tilted 270 degree featuring an array of high powered RGBW LEDs for fabulously smooth colour mixing, with a zoom option that opens the spread out from 8 to a whopping 53 degrees!

The ultra-fast, motorized tilt movement allows the creation of spectacular 'wave' effects along a line of fixtures.

Individual control of each LED makes the fixture map-able, and enables multiple CycFXs to be built in to a variety of matrix designs.

The unit is supplied with many inbuilt pixel effects and pre-programmed sequences.

Pre-selected Colour Macros also help to make it an exceptionally quick and easy unit to set up and integrate into any lightshow.

Integrated tungsten whites are set at 2700 and 3200K and the CycFX comes complete with Robe's popular tungsten emulation, including theatrical grade dimming and red-shift effect.

Wireless control is an optional accessory.

## **ROBIN Cyclone™**

This innovative effects moving head product has an integrated fan in the centre of the head surrounded by a ring of 24 x high powered RGBW multichip LEDs.

There is a zoom of 8 to 63 degrees on the LEDs .. and a strong central airflow that can be combined with fog and haze to assist with creating the best quality atmospheric effects.

The vari-speed fan can be independently DMX controlled ... starting from a very low RPM and is a perfect complement to fog and hazers in any 'live' environment – from clubs to concerts - needing fine-tuned fog / haze flows, from a mere wisp of smoke to a full-on immersive low cloud coverage!

Each LED is individually controlled and can be pixel mapped for the creation of eye-catching colour, rainbow, strobe etc. effects.

The Cyclone is also perfect for lighting and cooling performers from a neat 'footlights' position and can also produce dramatic 'hair-blowing' and 'smoke-through-the-fan' effects. The unit also benefits from all the features from Robe's massively popular LEDWash series.

## **Robe Events**

Robe will have a brand new booth design this year incorporating a dynamic and adaptable environment optimised to illustrate both theatrical and rock 'n' roll live stage applications - in context - of all its new products.

A large hospitality area outside will feature the famous Cardion AB Motoracing Czech MotoGP team hospitality marquee, and, as always, there will be plenty of action throughout the exhibition!

On Thursday at 10.00 a.m. a special press event is scheduled with racing star Karel Abraham and his MotoGP team - of which Robe is a proud 2013 Season Sponsor! This will be followed by a press presentation of the new products.



What's the point?



